

Specification Details

Images and Videos

1. Background header image 1920x650. Preferably in jpg format. Best if an abstract image.
2. Logo 250x120. Preferably in png format with transparent background.
3. Carousel images
 - 476x357 in jpg format.
 - Up to 9 images and or videos total.
 - Videos must be in YouTube format.
 - It is best practice to have an image of a person or people in the first position on the carousel
 - Videos render the best when they are in the 2nd-9th slot of the carousel. When videos are in the 1st slot, it slows the page speed down and causes SEO errors.

Copy

4. This is the Rich Snippet Text section and is created by the marketing department. It adheres to strict parameters to serve SEO purposes only: must be 64-68 words, be in the third person and answer the question directly. It is not intended to be sales-y.
5. The description appears to the right of the carousel and is one of the most important sections of your ad page. It serves two purposes: 1. To hook the reader and interest them in your opportunity. 2. Part of it will also be the short description of your opportunity on the directory page. The description section can hold approximately 800 characters with spaces. The first 260 characters are displayed on the directory page with your logo. Here are some examples:

Franchise Directory in New Hampshire

Starting a franchise business starts here. Find franchises that interest you, click or tap to add them to your list. Then when you are ready to request information on the franchise companies you selected click the button at the bottom of the page and complete the form. You will then receive more information on each company so you can choose the franchise you want to own.

Order by: **RECOMMENDED** A-Z \$ LOW TO HIGH

 ALLSTATE INSURANCE	 SYNERGY HOMECARE	 COMMERCIAL CAPITAL TRAINING GROUP	 DICKEY'S BARBECUE PIT
Your journey to a Good Life starts here. Become an Allstate Agency Owner. Do you want to be your own boss? Earn what you're really worth? Make a difference in the community? It takes a special kind of person to become an Allstate Agency Owner. A successful...	SYNERGY HomeCare is a Prime Opportunity. SYNERGY HomeCare is committed to providing the highest quality non-medical home care services by treating all clients, of all ages, with dignity and respect. Because of this commitment to quality, we strive to bring...	The Only Opportunity That Is Booming During COVID- 19 Crises. Through our program you will be part of a prestigious industry with the ability to earn an unlimited income by providing over 35 types of business loans from \$5,000 to \$500,000,000 or more, to...	Join the Largest Barbecue Franchise in America! Dickey's Barbecue Pit is a true American success story serving legit Texas barbecue across the world. In 1941, Travis Dickey opened the first location in Dallas, Texas. Soon enough, our barbecue was...
Cash Required: \$100,000 Category: Business Services	Cash Required: \$50,000 Category: Senior Services	Cash Required: \$25,000 Category: Financial Services	Cash Required: \$100,000 Category: Food Franchise
+ GET FREE INFO	+ GET FREE INFO	+ GET FREE INFO	+ GET FREE INFO

6. You may include a link out to your website.
7. The About section is a one page write up about your opportunity and can include but is not limited to: history, industry facts, high level benefits, training and support provided, characteristics of an ideal candidate and testimonials.